ON STARLIKE FUNCTIONS

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1. Introduction: In a recent paper [1], Ming-Po Chen has considered the class of analytic functions

(1.1)
$$f(z) = z + \sum_{k=n+1}^{\infty} a_k z^k, n \ge 1$$

satisfying the condition

$$|zf'(z)/f(z)-1| < \alpha$$

for a given <, $0 < < \le 1$, for |z| < 1.

Recently H. Silverman [3] has considered the subclass T (of the class of functions of the form $f(z)=z+\sum_{n=2}^{\infty}a_nz^n$ that are analytic and univalent in the unit disk |z| < 1) consisting of functions expressible in the form

(1.3)
$$f(z) = z - \sum_{n=0}^{\infty} |a_n| z^n$$
.

In this paper we like to consider the class of functions(1.1) of Ming-Po Chen from the view-point of coefficient inequalities. For this purpose we make the following definitions:

Definition 1. If S(n) denote the class of functions (1.1) that are analytic and univalent in the unit disk |z| < 1, then f is said to be starlike of order $< (0 \le < 1)$, denoted by $f \in S_{<}(n)$, if $Re \{zf'(z)/f(z)\} > < (|z| < 1)$.

A subclass $S_{\{\alpha\}}(n)$ of $S_{\alpha}(n)$ consists of those functions f(z) for which $|zf'(z)/f(z)-1| < 1-\alpha$ for |z| < 1.

Definition 2. If S(n) denote the class of functions (1.1) that are analytic and univalent in the unit disk |z| < 1, then f is said to be convex of order $< (0 \le < 1)$, denoted by $f \in K_{\alpha}(n)$, if $Re \{1 + zf''(z)/f'(z)\} > < (|z| < 1)$.

Definition 3. Let T be the subclass of functions (1.1) consisting of functions expressible in the form

(1.4)
$$f(z) = z - \sum_{k=n+1}^{\infty} |a_k| z^k, n \ge 1.$$

Then $T_{\alpha}(n)$ and $C_{\alpha}(n)$ are defined respectively as the subclasses of T that are starlike of order α and convex of order α .

2. Sufficient condition for $f(z) \in S_{\{\alpha\}}(n)$

Theorem 1. Let $f(z) = z + \sum_{k=n+1}^{\infty} a_k z^k$, $n \ge 1$.

If
$$\sum_{k=n+1}^{\infty} [(k-\alpha)/(1-\alpha)] \cdot |a_k| \leq 1$$
,

then $f(z) \in S_{\{\infty\}}(n)$ for $< \in [0, 1)$.

Proof. On
$$|z| = 1$$
, we have
$$(1-\alpha)|f(z)| - |zf'(z) - f(z)|$$

$$= (1-\alpha)|z + \sum_{k=n+1}^{\infty} a_k z^k| - |\sum_{k=n+1}^{\infty} (k-1) a_k z^k|$$

$$\ge (1-\alpha) - \sum_{k=n+1}^{\infty} (k-\alpha)|a_k| \ge 0, \text{ by hypothesis.}$$

In other words,

$$|zf'(z)/f(z)-1| \le 1-4.$$

Hence by the maximum modulus theorem we have

(2.1)
$$|zf'(z)/f(z)-1| < 1-\alpha \text{ for } |z| < 1.$$

So $f(z) \in S_{\epsilon < 0}(n)$ for $\alpha \in [0, 1)$.

Special case of theorem 1 was proved by Mc Carty [2] for n=1. It may be noted that theorem 1 relates the modulus of coefficients to the order of starlikeness. Further we remark that $f(z)=z-[(1-4)/(k-4)]z^k$ is an extremal function with respect to the above theorem since |zf'(z)/f(z)-1|=1-4 for $z=1, 4 \in [0,1), k=n+1, n+2, \ldots$ and $n \ge 1$.

The condition of theorem 1 is not necessary owing to the fact that

$$f(z) = ze^{(1-\alpha)}z^n/n \in S_{\{\alpha\}}(n),$$

whereas

$$\sum_{k=n+1}^{\infty} \left[(k-4)/(1-4) \right] \mid a_k \mid = \sum_{m=1}^{\infty} \frac{mn+1-4}{1-4} \cdot \frac{(1-4)^m}{m! \ n^m}$$

$$> 2e^{(1-4)/n} - 1 > 1,$$

for all $\epsilon \in [0, 1)$ $n \ge 1$.

3. Sufficient condition for $f(z) \in S_{\alpha}(n)$

Theorem 2. Let $f(z) = z + \sum_{k=n+1}^{\infty} a_k z^k$, $n \ge 1$.

If
$$\sum_{k=n+1}^{\infty} [(k-\alpha)/(1-\alpha)]$$
. $|a_k| \leq 1$,

then $f(z) \in S_{\alpha}(n)$ for $\alpha \in [0, 1)$.

Proof. It is sufficient to show that the values for zf'/f lie in a circle centered at w=1 whose radius is $1-\alpha$. In other words, we are to show that $|zf'(z)/f(z)-1| < 1-\alpha$ for |z| < 1, which is already proved in theorem 1 under the same hypothesis. Hence the theorem is proved.

Special case of theorem 2 has been proved by Silverman [3] for n=1. Also particular cases of theorem 2 were proved by Goodman [4] for n=1, $\alpha=0$, and by Schild [5] for n=1, $\alpha=\frac{1}{2}$.

Corollary. Let $f(z) = z + \sum_{k=n+1}^{\infty} a_k z^k$, $n \ge 1$,

If
$$\sum_{k=n+1}^{\infty} [k(k-\alpha)/(1-\alpha)] \mid a_k \mid \leq 1$$
, then $f(z) \in K_{\alpha}(n)$.

Proof. $f(z) \in K_{\infty}(n)$ if and only if $z f'(z) \in S_{\infty}(n)$.

Now since $zf' = z + \sum_{k=n+1}^{\infty} ka_k z^k$, one may replace a_k with ka_k in theorem 2.

4. Necessary and sufficient condition for $f(z) \in T_{\alpha}(n)$

Theorem 3. A function $f(z) = z - \sum_{k=n+1}^{\infty} |a_k| z^k$, $n \ge 1$, is in $T_{\infty}(\underline{n})$ if and only if

$$\sum_{k=n+1}^{\infty} \left[(k-\alpha)/(1-\alpha) \right] \mid a_k \mid \leq 1.$$

Proof. The sufficiency part follows from theorem 2. Now to prove the necessary part we assume that

(4.1)
$$Re \{zf'(z)/f(z)\} = Re \left\{ \frac{z - \sum\limits_{k=n+1}^{\infty} k |a_k| z^k}{z - \sum\limits_{k=n+1}^{\infty} |a_k| z^k} \right\} > \prec, (|z| < 1).$$

Choosing values of z on the real axis so that zf'/f is real and letting $z \rightarrow 1$ through real values, we obtain from (4.1)

$$1 - \sum_{k=n+1}^{\infty} k \mid a_k \mid \geqslant \ll \left(1 - \sum_{k=n+1}^{\infty} \mid a_k \mid \right),$$

which is equivalent to

$$\sum_{k=n+1}^{\infty} \left[(k-4)/(1-4) \right] \mid a_k \mid \leq 1.$$

This completes the proof.

Corollary 1. If $f(z) \in T_{\alpha}(n)$ then $|a_k| \leq (1-\alpha)/(k-\alpha)$, with equality only for functions of the form $f_k(z) = z - [(1-\alpha)/(k-\alpha)]z^k$.

Corollary 2. A function $f(z) = z - \sum_{k=n+1}^{\infty} |a_k| z^k$, $n \ge 1$, is in $C_{\infty}(n)$ if and

only if
$$\sum_{k=n+1}^{\infty} [k(k-\alpha)/(1-\alpha)] \mid a_k \mid \leq 1$$
.

Proof. The proof follows as that of corollary to theorem 2.

5. Remarks on Starlike Functions

We know that [6] an analytic function which is normalized by the condition f(0) = f'(0) - 1 = 0, is said to be in the class of functions known as prestarlike of order <, 0 < < 1, if $f * g_{\alpha} \in S_{\alpha}$ where $g_{\alpha}(z) = z/(1-z)^{2(1-\alpha)}$ and $f * g_{\alpha}$ is the Hadamard product of f(z) and $g_{\alpha}(z)$. Moreover a necessary and sufficient condition for f to be prestarlike of order < is that the functional

$$G(\boldsymbol{\alpha},z) = \left\{ f(z) * \frac{g_{\boldsymbol{\alpha}}(z)}{1-z} \right\} / \left\{ f(z) * g_{\boldsymbol{\alpha}}(z) \right\}$$

satisfies Re G(α , z)>1/2 (|z|<1).

Since the Hadamard product of two starlike functions of the same order is a starlike function of the same order, it follows that all starlike functions of order α are obviously prestarlike functions of order α . Hence the necessary condition in order that a function f(z) is starlike of order α is that

Re G(
$$<, z$$
)>1/2 (| z | $<$ 1).

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